

GANDER MOUNTAIN CEDAR RAPIDS NEW STORE

Press Release



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Bigger, Better Gander Mountain Coming to Cedar Rapids In 2017

Nation's fastest-growing outdoor retailer developing a new store to better serve Eastern Iowa region

Cedar Rapids, Iowa (September 8, 2016) – For years [Gander Mountain](#) has been the place where outdoor enthusiasts in Eastern Iowa go to get the best expertise, service and selection for their outdoor activities. In the spring of 2017, the community will get a bigger and better retail experience from Gander Mountain as it expands its presence in Cedar Rapids with a new, significantly larger store.

“Gander Mountain is already a well-known and trusted name in Cedar Rapids and the surrounding region among those who love the outdoors, and who enjoy great traditions like hunting, shooting sports, fishing, and camping,” said Derek Siddons, Gander Mountain’s President. “We are thrilled to bring a new, bigger and better Gander Mountain store to Cedar Rapids, and to give our friends in Eastern Iowa the best experience when they’re looking for top-quality gear and knowledgeable service.”

The new 52,000-square-foot Gander Mountain store will be the anchor of the new Northtowne Market shopping center – a 35-acre, mixed-use commercial development bounded by Blairs Ferry to the north, Council Street to the west and Rockwell Drive to the east. The community’s current Gander Mountain store, which is located in southwest Cedar Rapids, opened in 2000 and has 31,080 square feet of retail space.

“We appreciate the great relationship we have with the community of Cedar Rapids and we look forward to the grand opening of a bigger and better store in the spring,” said Eric Jacobsen, Gander Mountain’s Executive Vice President and Director of Real Estate. “We enjoy helping people find the gear they need to enjoy Iowa’s great outdoors.”

Cedar Rapids developer Hunter Companies is overseeing redevelopment of the property it acquired in late 2014 and revitalizing it after decades of industrial use. Construction is already underway on several buildings in addition to the Gander Mountain building.

“The location of this project on Blairs Ferry Road, within about a mile of Interstate 380, represents a tremendous opportunity for Northtowne Market, and we are looking forward to seeing the economic benefits this project brings to Cedar Rapids” said Hunter Parks, Hunter Companies’ President. “Gander Mountain is a premier destination for outdoor enthusiasts and we are excited to have them as an anchor of this new development.”

Additional details on special events, activities and promotions that will be a part of the new store grand opening will be available at www.GanderMountain.com.

Gander Mountain is America’s Firearms Supercenter™ and the new store will feature one of the largest selections of new and used firearms in Iowa, featuring brands like Smith & Wesson, SigSauer, Kimber, Ruger, Taurus, Springfield, Beretta, Browning, Remington, FN USA, Glock, Benelli, Bersa and more. Customers will enjoy Gander Mountain’s unmatched selection of new and used firearms from around the country, both in-store and online. The store will also feature the best selection of gear and accessories for hunting, shooting sports, fishing, and camping. Additionally, Gander Mountain ships more firearms to FFLs than any other retailer.

Gander Mountain also features the outdoor retail industry's first system-wide free Online Order Pick Up system, enabling customers to purchase products online and pick them up in-store the same day.

Since 2012, Gander Mountain has opened more than 55 new stores throughout the country, and remodeled most of the company's existing stores. More new store announcements are expected soon.

In 2012 and 2013 new Gander Mountain stores opened in:

Albany, GA	Lewisville, TX	Round Rock, TX
Charlottesville, VA	Lafayette, IN	San Antonio, TX
Dothan, AL	Mesquite, TX	Tampa, FL
Florence, AL	Monroe, NC	Tuscaloosa, AL
Gastonia, NC	Opelika, AL	Valdosta, GA
Morrisville, NC	Rogers, MN	Winston-Salem, NC

In 2014 Gander Mountain opened 23 new stores:

Algonquin, IL	Gadsden, AL	Newnan, GA
Arlington, TX	Greenfield, IN	North Charleston, SC
Augusta, GA	Johnson City, NY	Pensacola, FL
Avon, IN	Lake Worth, TX	Raleigh, NC
Champaign, IL	Mt. Juliet, TN	Waco, TX
Chattanooga, TN	McDonough, GA	West Houston, TX
Charlotte, NC	Mobile, AL	Woodbridge, VA
Fenton, MO	Montgomery, AL	

In 2015 and 2016, Gander Mountain has announced or opened stores in:

Chesterfield, MO	Lansing, MI (2016)	O'Fallon, IL
Cedar Rapids, IA (2017)	Marion, IL	Parker, CO (2016)
El Paso, TX	Monroeville, PA (2016)	Snellville, GA
Frisco, TX (2016)	Myrtle Beach, SC	Tulsa Hills, OK
Laredo, TX	Niles, OH (2016)	Warrington, PA (2016)
Killeen, TX		

Those interested in careers with Gander Mountain can explore current opportunities and submit an application on-line at <http://careers.gandermountain.com/>

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About Gander Mountain Company

Gander Mountain Company headquartered in St. Paul, Minn., is the nation's largest and fastest-growing retail network of specialty outdoor stores for hunting, fishing, camping, shooting and outdoor lifestyle products and services. Since 1960, Gander Mountain has offered the best selection of outdoor gear featuring national, regional and specialty brands at competitive prices. Focused on a "We Live Outdoors[®]" culture, Gander Mountain dedicates itself to creating outdoor memories. Gander Mountain has launched a national campaign encouraging responsible firearms ownership – take the Responsibility Pledge at ResponsibilityPledge.com and use the hashtag [#responsibilitypledge](https://twitter.com/responsibilitypledge) in social media to raise awareness. Gander Mountain has more than 160 conveniently-located stores in 27 states. For the nearest store location call 800-282-5993 or visit www.GanderMountain.com Gander Mountain is also the parent company of Overton's (www.overtons.com), a leading catalog and Internet based retailer of products for boating and other water sports enthusiasts.